

# JEFFREY HELLER, FAIA

## FOUNDING PRINCIPAL



### EDUCATION

Master of Science,  
Architecture and Urban Design,  
Massachusetts Institute of Technology

Bachelor of Science,  
Architecture and Urban Design  
Massachusetts Institute of Technology

### PROFESSIONAL REGISTRATIONS

Registered Architect: California, Colorado,  
Hawaii, Idaho, Michigan, Oregon,  
Washington, Nevada, Arizona, Montana

### AWARDS OF NOTE

Guangzhou South Axis, Guangdong Lingnan  
Characteristic Planning Bronze Award 2011

Guangzhou North Axis, Guangdong Planning  
Institute Award, First & Second Prize, 2009

Honorary Citizen of Ulanhot, Inner Mongolia

Armenian Earthquake Task Force, Citation  
for Excellence in Urban Design, AIA National  
Design Awards, 1990

555 Mission Street, San Francisco Beauty  
Contest Winner, 2001

275 Sacramento St., Award of Merit, Best Of-  
fice Development, Gold Nugget Awards, 2002

EmeryStation, Best Suburban Office Develop-  
ment, San Francisco Business Times, 2000

San Francisco city Hall Improvement, Honor  
Award for Interior Architecture  
AIA National Design Awards, 2000

Hayward City Hall, Helen Putnam Award for  
Excellence, PCBC Gold Nugget Awards, 2000

Pleasant Hill Downtown Master Plan, Project  
Award, APA Northern Planning, 2000

Jeffrey Heller, FAIA is Founding Principal of Heller Manus Architects. Since its beginning in 1984, the firm has established a reputation for influencing architecture and urban design in the Bay Area, nationally and internationally.

Jeffrey's experience covers a broad range of professional endeavors. He is a leader in the profession and green movement with some of the first sustainable architecture and large scale urban planning projects in the US and China, including the first LEED Gold office towers in the sister cities of San Francisco and Shanghai, the first LEED Platinum neighborhood development master plan, a sustainable/livable master plan for Guangzhou's North and South Axes, a sustainable urban plan proposal for Shanghai's Yangpu Waterfront, and a sustainable urban plan for the city expansion area of Ulanhot, Inner Mongolia. His work in China often now involves land use implications for high speed rail.

### AFFILIATIONS

- International Green Growth Leaders' Council, Copenhagen
- Board Member, Bay Area Council, and Co-Chair of Climate Change Committee
- Senior Urban Planning Advisor, Yangpu District, Shanghai
- Leadership Council, Urban Land Institute (ULI)
- Advisory Board Member, Asia Society
- Board Member and Past President, California Architects Board
- Leadership, Council on Tall Buildings & Urban Habitat (CTBUH)
- Past President, AIA San Francisco Chapter; Past Board Member, California Council
- Advisory Board, San Francisco Planning and Urban Research Association (SPUR)
- San Francisco-China Committee (ChinaSF) Advisory Board Member
- Bay Bridge Design Advisory Panel
- Lambda Alpha International Honorary Land Use Organization

Jeffrey is a Fellow of the American Institute of Architects. He has been recipient of several awards and honors including AIA design awards and various professional organizations' awards. He is particularly proud of receiving the National AIA Honor Award, 'Citation for Excellence in Urban Design'. He has been guest lecturer and speaker at various academic and professional venues for more than 20 years.

Prior to forming Heller Manus Architects, Jeffrey held various roles at well-known architecture firms including SOM, Gensler, and at KMD where he was partner.

### SIGNIFICANT PROJECTS IN THE UNITED STATES AND NORTH AMERICA

Projects of note where Jeffrey has been Principal-in-Charge both at Heller Manus and prior include:

- **555 Mission Street**, San Francisco, CA; 31-story, 499,000 sf, First LEED-CS Gold office in San Francisco.
- **55 Second Street**, San Francisco, CA; 25-story, 420,000 sf office, retail, parking
- **275 Sacramento**, San Francisco, CA; Best Office Development Gold Nugget Award
- **71 Stevenson**, San Francisco, CA; 23-story, 395,000 sf commercial office building
- **Emeryville Marketplace**, Emeryville, CA; 1.2M gsf, First LEED-ND Platinum, transit based, mixed-use
- **EmeryStation Transit Village**, Emeryville, CA; Mixed-use transit village, residential, office
- **Camelback Master Plan, including Orchid Tree**, Scottsdale, AZ; 1M sf mixed use, residential, office, retail
- **Hacienda Master Plan**, Pleasanton, CA; 1.4m sf, office, retail, residential, BART plaza, parking
- **Hayward City Hall**, Hayward, CA; 4-story, 98,000 sf public/private joint development, mixed-use, city hall, residential and retail

# JEFFREY HELLER, FAIA *(cont'd)*

## Founding Principal



### RECENT SPEAKING ENGAGEMENTS

ULI Fall Meeting 2013 - Chicago, IL

US-China Green Energy Council  
Mayor Summit & Smart City Development  
Forum 2011

Infocom Conference, 2011 - Calcutta, India

Pacific Cities Green Transportation  
Conference, 2011

ULI Fall Meeting 2011 - Los Angeles, CA

U.S. Department of Energy  
Eco-Cities Development Training for The  
China National Academy for Mayors, 2011

Stanford University (SPRIE),  
Innovation Beyond Boundaries, 2011

American Institute of Architects  
National Convention - New Orleans

Global Green Cities of the 21st Century, 2011

Urban Land Institute  
California High-Speed Rail TOD MarketPlace

Council for Tall Buildings & Urban Habitat  
Congress Conference - Dubai

### PUBLICATIONS

*Bloomberg*, Master Class: Taking Your  
Business Global, 2011

*Jyske Bank TV*, "Can the World  
Copenhagenize", 2011

*Residential Architect*,  
"Shedding Borders", 2011

*South-South News*, "Green Growth Leaders  
Meet in Copenhagen", 2011

*The Registry*, "SF Architects Tapped for More  
Work in China", 2011

*The New York Times*, "Architects Find Their  
Dream Client, in China", 2011

*The Planning Report*, "Jeffrey Heller - Bay  
Area Architect Designing & Planning Sustain-  
able Projects in China", 2010

*Shanghai Daily*, "Sisters Are Doing It for  
Themselves", 2010

*Globe Street*, "Secrets to High-Speed Rail in  
CA Unveiled", 2010

*Urban Land Magazine*, "Repositioning  
Guangzhou", 2009

- **Playa Diamante Marsur**, Acapulco, Mexico; 400,000 sf mixed-use beachfront resort, residential, hotel, retail, commercial
- **The Hayes**, San Francisco, CA; 128 units, 8 story, retail, parking
- **The Montaire at 1340 Clay Street**, San Francisco, CA; 9-story, 20 luxury condos, parking
- **Avia Hotel (Napa Inn at Town Center)**, Napa, CA; 142 room hotel, 107,991 sf, health club, restaurant
- **55 Stockton Street**, San Francisco, CA; 8-story, 135,000 sf office, retail, residential
- **Montgomery Washington Tower**, San Francisco, CA; 15-story, 232,000 sf office, 87,000 sf residential
- **Walnut Creek Center**, Walnut Creek, CA; two-building complex with 7-story, 185,000 sf office and 6-story 60,000 sf office
- **181 Fremont**, San Francisco, CA; 65-story, 495,000 sf LEED-CS Gold office, residential
- **500 Pine Street**, San Francisco, CA; 5-story, 78,000 sf LEED-CS Gold office, retail
- **Galaxy Movie Theater**, San Francisco, CA; four cinemas, 1,800-seats
- **Project Designer - Levi Plaza**, San Francisco, CA

### SIGNIFICANT PROJECTS IN CHINA AND ASIA

- **Guangzhou Urban Master Plan**, Guangzhou, China; **North Axis** - 6.88 sq km, waterfront development, central business district, sports center, railway station, and parks; **South Axis** - 40.26 sq km, waterfront development, central government districts, transit oriented development, ferry terminal, and residential.
- **Eastern Harbor International Tower**, Shanghai, China; 26-story, 372,000 sf, First LEED-CS Gold high-rise office in Shanghai.
- **International Culture & Arts CBD**, Beijing, China; 1,500,000 sqm headquarter office, apartment hotel, retail, aquarium, botanical gardens
- **Yangpu Riverfront Urban Design**, Shanghai, China; 13 sq km master plan for sustainable waterfront district
- **Ulanhot Hedong District Urban Design**, Inner Mongolia, China; 9.42 sq km, administrative office, commercial-retail, and residential community
- **Nansha New Area Master Plan**, Guangzhou, China; 803 sq km Eco-city, office & CBD, R&D park, port, light industrial park, residential neighborhood
- **Pazhou Detailed Master Plan**, Guangzhou, China; 200 ha, R&D, office, stock exchange, residential, historical village renovation, parks
- **Zhangjiagang East District Urban Design**, Suzhou, China; 6 sq km, residential, commercial-retail, parks
- **Zhujiangdijing**, Guangzhou, China; 350,000 sqm office, hotel, retail
- **Guangzhou International Fashion Center**, Guangzhou, China; 48,200 sqm, office, retail, and fashion gallery.
- **China Automotive Technology & Research Center (CATARC)**, Tianjin, China; 65,750 sqm, high-tech office, hotel, and research facilities.
- **Xiangyun Island International Cruise Terminal Design**, International Tourist Island, Tangshan Bay, China; 26,000 sqm cruise terminal, entry plaza, rooftop garden, and wetland parks
- **Bangkhen University**, Bangkok Thailand; master plan